



User manual



Music Player
Lecteur Audio



Video Player
Baladeur Vidéo



Photo Player
Album Photo



MicroSD™ Card reader
Lecteur de carte MicroSD™



Notice

- Download latest user manual from www.memup.com if there is a difference in the instructions given in this manual.
- Do not disconnect the player when it is being formatted or uploading /downloading data.
- Do not subject the device to severe impact or drop it from high position.
- Do not use the player in extreme hot or cold, dusty or damp field. Do not expose it to direct sunshine.
- Back up the data frequently in case of accident data loss.
- Avoid using the player in strong magnetic field.
- Keep the device away from water or other liquids. In the event that water or other liquids enter the device, power off the product immediately, and clean the device.
- Do not use chemical solution to clean the device in order to avoid corrosion. Clean it with a dry cloth.
- Do not attempt to disassemble, repair or modify the product. This will invalidate guarantee.

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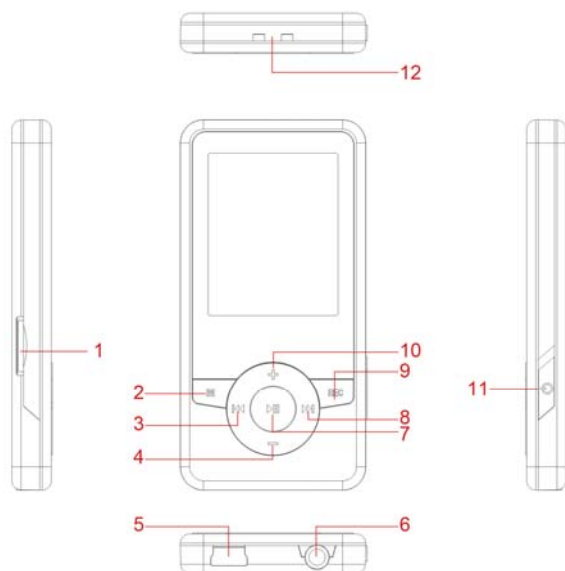
Introduction

The high integration reduces the device weight and the dimensions and the use is comfortable. The big display with TFT technology offers clear and sharp information and the USB 2.0 High Speed interface make easier the data transfer operation from/to the computer. The K18 MP3 Player has built-in a Lithium battery rechargeable by computer USB port. By the microphone inside it is possible to record voice messages and play them directly with the device or by computer.

Before using this product, please read this manual and retain the instruction for future reference.

Description

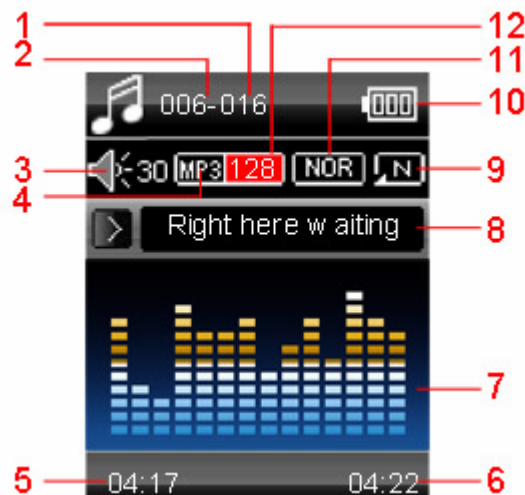
Here below you will find a product description



1. MICRO SD Card slot
2. Menu
3. Previous [⏮]/ Backward [⏮]
4. VOL- (Decrease the Volume)
5. USB Connector
6. Earphone Connector
7. Play [▶] / Pause [⏸]
8. Next [⏭] / Forward [⏭]
9. Record
10. VOL+ (Increase the Volume)
11. Power ON/OFF
12. Strap eyelet

1. Display

Here below you will find a display description



1. Total Number of Songs
2. Current Song Location
3. Volume
4. File Format
5. Elapsed Time
6. Total Time
7. EQ Animation
8. Song Name
9. Repeat Mode
10. Battery Life
11. EQ Mode
12. Play Rate



2. Use

2.1 Power ON/OFF

The MP3 player has built-in a rechargeable battery. At the first use we suggest to recharge the battery for a long period (around 8 hours). To recharge the battery please connect the MP3 player to USB computer port.

Powering On:

Turn on On/Off button to On position

Powering Off:

Hold the Play [▶] / Pause [⏸] key until the power-off animation begins

Then, turn the On/Off button to Off position.

2.2 Recharge the Player



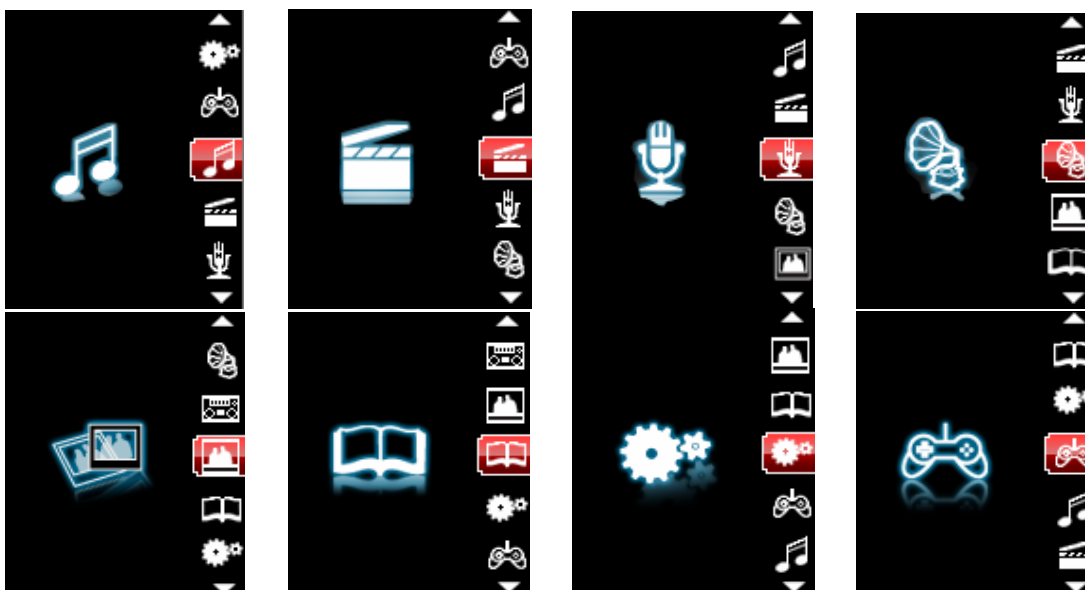
The player can be recharged by the provided USB cable by connecting to the PC. During charging, an icon on the right will show. You should first turn on you PC, and then connect the player to the PC through the USB cable. The player should be fully charged in 3 to 4 hours.

3. Main Menu

After powering on the MP3 player, you can see the main menu with 8 submenus (optional), which allow you to select different functions and options.

By using the [◀] or [▶] buttons, you can select the desire option, and then press Play button to confirm the selection.

To access at the main menu while you are inside any of these submenus, press and hold MENU [M] switch for a few seconds. (Short pressing the MENU [M] switch usually opens the submenu option of each submenu)





The available options are:

- Music:** Select this option to play song.
- AMV Mode:** Select this option to play AMV video.
- Record:** Select this option to record voice messages by the microphone inside.
- Voice:** Select this option to play recorded voice message.
- E-Book:** Select this option to read text.
- Games:** Select this option to play game.
- Album:** Select this option to browse and see photos.
- System:** Select this option to access at system setup.

3.1 Music Mode

The music player option allows playing songs. To activate this option please follow here below instruction:

1. Power ON the MP3 Player, the screen will display the main menu
2. By using [◀] or [▶] buttons, select MUSIC PLAY option then press [PLAY] button.
3. Press PLAY [▶ ||] button to start to play the first song available.



3.1.1 Key Function at Music Mode

During the song play it is possible to activate the following controls.

PLAY [▶ ||]: Press the play [▶ ||] to start to play a song. Press the play button again to pause the song. To restart to play the song press play button again. Hold the play button for longer time will eventually turn off the player

REW & FFWD [◀ ▶]: Press [◀] or [▶] to select the previous or the next song. Press and Hold the [◀] or [▶] buttons to rewind or fast forward the song.

Volume (VOL+ and VOL-): Press [VOL+] button to increase the volume and press [VOL-] button to decrease the volume.

3.1.2 Music Submenu

By short pressing the MENU [M] button, you can find the following music submenus. Press [◀] or [▶] to choose, and then press PLAY [▶ ||] key to confirm each submenus. Use the same technique to navigate inside each of the submenus.



Status	Submenu Options
While Music is paused	Local Folder
	Delete File
	Delete All

Status	Submenu Options
While music is on	Repeat
	Equalizer
	Tempo Rate
	Replay
	Replay Times
	Replay Gap

- **Local Folder:**

Under this directory, you can choose to go up a folder level by pressing PLAY [► ||] to confirm. And then you can choose the folder you want to play

- **Delete File:**

Delete specific song you want.

- **Delete All:**

Delete all music files using this option.

- **Repeat:**

Seven repeat modes are listed including Normal, Repeat One, Folder, Repeat Folder, Repeat All, Random and Intro.

- **Equalizer**

With preset 7 equalizers including Natural, Rock, Pop, Classic, Soft, Jazz and DBB

- **Tempo Rate:**

You can alter the Tempo Rate of the Song(not WMA format).

3.1.3 A-B Repeat Function

The player can loop-playing a specified music interval of a song. While Playing Music, Press RECORD [REC] button to set repeat start point A, and then press RECORD [REC] again to set repeat end point B. The player will then loop-play the content between point A and B.

3.1.4 Lyric Display

The Player supports Lyrics Display, in which the lyrics would be shown synchronizing with the actually lyrics of the song. The file format should be “.lrc”, and the file name should be exactly the same with the song’s file name and place within the same folder with the song. To activate this option, please follow here below instruction:

1. While playing song, press and hold MENU [M] to activate lyrics display
2. Short press MENU [M] button again to de-activate the lyrics display and return to music play menu.

3.2 Video Mode

Supported formats:

- AVI format (.avi)
- Windows Media format (.asf, .wmv & .wma)
- MPEG 1 format (.mpg, mpeg & .dat)
- Real player format (.rm)
- Quicktime format (.mov)
- MPEG 2 format (.vob)

NOTE: to convert some formats it is necessary to have installed the related codec (for example Quicktime for “.mov” files or DivX Codec for some “.avi” files)

The AMV MODE allows to play movies in AMV Format. To activate this option please follow here below instruction:



1. Power ON the MP3 Player, the screen will display the main menu.
2. By using [◀] or [▶] buttons, select AMV MODE option then press PLAY [▶ ||] button.
3. Press PLAY [▶ ||] button to start to play the first movie available.

Note ■ The Movie Player only plays AMV files, you need conversion from other file format in order to watch the movie you like.

3.2.1 Key Function at AMV Mode

During the song play it is possible to activate the following controls.

PLAY [▶ ||]:

Press the PLAY [▶ ||] to start to play a movie. Press the play button again to make a pause. To restart to play the movie press play button again. Hold the play button for longer time will eventually turn off the player

REW & FFWD [◀ ▶]:

Press [◀] or [▶] to select the previous or the next movie. Press and Hold the [◀] or [▶] buttons to rewind or fast forward the movie.

Volume (VOL+ and VOL-):

Press [VOL+] button to increase the volume and press [VOL-] button to decrease the volume.

3.2.2 AMV Submenu

By short pressing the MENU [M] button, you can find the following AMV submenus. Press [◀] or [▶] to choose, and then press PLAY [▶ ||] key to confirm each submenus. Use the same technique to navigate inside each of the submenus.

Status	Submenu Options
While Video is paused	Local Folder
	Delete File
	Delete All

- Local Folder:

Under this directory, you can choose to go up a folder level by pressing PLAY [▶ ||] to confirm. And then you can choose the folder you want to play

- Delete File:

Delete specific video you want.

- Delete All:

Delete all videos using this option.

3.3 Record (Voice messages recorder)

This option allows to record voice messages by using the microphone inside. To record voice message, please follow here below instruction:

1. Power ON the MP3 Player, the screen will display the main menu.
2. By using [◀] or [▶] buttons, select RECORD option then press PLAY [▶ ||] button.
3. Press PLAY [▶ ||] or RECORD [REC] button to start to recording.
4. You can listen to your wav file under the VOICE submenu.





During recording, Press the PLAY [▶ II] or RECORD [REC] to start recording. Press the play button again to make a pause. Hold the PLAY [▶ II] / or RECORD [REC] button for longer time will eventually stop recording.

By short pressing the MENU [M] button, you can find the LOCAL FOLDER and REC TYPE. Press [◀◀] or [▶▶] to choose, and then press PLAY [▶ II] key to confirm each submenus. Use the same technique to navigate inside each of the submenus.

1. Under the LOCAL FOLDER submenu, you can choose to go up a folder level by pressing PLAY [▶ II] to confirm. And then you can choose the folder you want to play
2. Under the REC TYPE submenu, you can choose the recording quality including FINE and LONG.

3.4 Voice (Voice Messages Player)

The voice option allows to play the voice messages recorded by the MP3 Player. To activate this option, please follow here below instruction:

1. Power ON the MP3 Player, the screen will display the main menu.
2. By using [◀◀] or [▶▶] buttons, select VOICE option then press PLAY [▶ II] button.
3. Press PLAY [▶ II] button to start to play the first recording available.



3.4.1 Key Function at VOICE Mode

During the recording play it is possible to activate the following controls.

PLAY [▶ II]:

Press the PLAY [▶ II] to start to play a recording. Press the play button again to pause the recording. To restart to play the recording press play button again. Hold the play button for longer time will eventually turn off the player

REW & FFWD [◀◀ ▶▶]

Press [◀◀] or [▶▶] to select the previous or the next recording. Press and Hold the [◀◀] or [▶▶] buttons to rewind or fast forward the recording.

Volume (VOL+ and VOL-):

Press [VOL+] button to increase the volume and press [VOL-] button to decrease the volume.

3.4.2 VOICE Submenu

By short pressing the MENU [M] button, you can find the following music submenus. Press [◀◀] and [▶▶] to choose, and then press PLAY [▶ II] key to confirm each submenus. Use the same technique to navigate inside each of the submenus.

Status	Submenu Options
While Music is paused	Local Folder
	Delete File
	Delete All

Status	Submenu Options
While music is on	Repeat
	Tempo Rate
	Replay

- **Local Folder:**
Under this directory, you can choose to go up a folder level by pressing PLAY [▶ II] to confirm. And then you can choose the folder you want to play
- **Delete File:**
Delete specific voice file you want.
- **Delete All:**
Delete all voice files using this option.
- **Repeat:**
Seven repeat modes are listed including Normal, Repeat One, Folder, Repeat Folder, Repeat All, Random



and Intro.

- Tempo Rate:

You can alter the Tempo Rate of the Song.

3.5 E-Book

The Ebook option allows reading text file. To activate this option please follow here below instruction

- 1: Power ON the MP3 Player, the screen will display the main menu.
- 2: By using the [◀] or [▶] buttons select E-book, and then press PLAY [▶ ||] button to confirm
- 3: Use [◀] or [▶] buttons to choose the file
- 4: Press PLAY [▶ ||] button to start reading the file



3.5.1 E-Book Submenu

By short pressing the MENU [M] button, you can find the following music submenus. Press [◀] or [▶] to choose, and then press PLAY [▶ ||] key to confirm each submenus. Use the same technique to navigate inside each of the submenus.

Status	Submenu Options
While Video is paused	Local Folder
	Play Set
	Delete File
	Delete All

- Local Folder:

Under this directory, you can choose to go up a folder level by pressing PLAY [▶ ||] to confirm. And then you can choose to folder you want to play

- Play Set:

You can choose between manual play and auto play. For auto play, you can set the playing time from 1 to 10 seconds for each page of the E-book.

- Delete File:

Delete specific text file you want.

- Delete All:

Delete all text files using this option.

3.6 PHOTO

The Photo option allows browsing JPG file. To activate this option please follow here below instruction:

1. Power ON the MP3 Player, the screen will display the main menu.
2. By using the [◀] or [▶] buttons select PHOTO, and then press PLAY [▶ ||] button to confirm
3. Use [◀] or [▶] buttons to choose the file
4. Press PLAY [▶ ||] button to start browsing the file





3.6.1 PHOTO Submenu

By short pressing the MENU [M] button, you can find the following music submenus. Press [◀◀] or [▶▶] to choose, and then press PLAY [▶ ||] key to confirm each submenus. Use the same technique to navigate inside each of the submenus.

Status	Submenu Options
While Video is paused	Local Folder
	Play Set
	Delete File
	Delete All

- Local Folder:

Under this directory, you can choose to go up a folder level by pressing PLAY [▶ ||] to confirm. And then you can choose to folder you want to play

- Play Set:

You can choose between manual play and auto play. For auto play, you can set the playing time from 1 to 10 seconds for each picture.

- Delete File:

Delete specific photo file you want.

- Delete All:

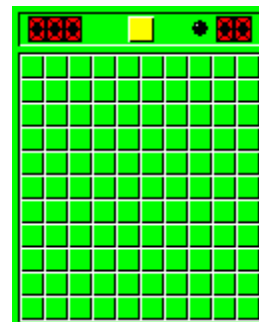
Delete all Photos using this option.

3.7 GAMES

The GAMES option allows playing games. To activate this option please follow here below instruction:

1. Power ON the MP3 Player, the screen will display the main menu.
2. By using the [◀◀] or [▶▶] buttons to select GAMES, and then press PLAY [▶ ||] button to enter the GAME MENU.

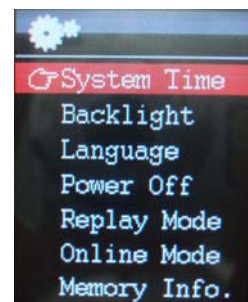
Inside the game menu, there are three games for you to choose including Mine, Hungry Snake and Russia Brick (OPTIONAL). By using the [◀◀] or [▶▶] buttons to select the game you want to play, and then press PLAY [▶ ||] button to confirm



3.8 System Set (Setup)

The SETTING option allows to access to MP3 Player setup system. To access at system setup please follow here below instruction:

1. Power ON the MP3 player, button, the screen will display the main menu.
2. By using the [◀◀] or [▶▶] select SYSTEM option then press PLAY [▶ ||] button to enter the SYSTEM MENU.
3. By using the [◀◀] or [▶▶] select the system setup parameter and press PLAY [▶ ||] button.





The parameters available in the setup system are:

- System Time:** This option allows setting of the system date and time.
- LCD set:** This option allows setting the brightness, darkly and black screen of the LCD panel.
- Language:** This option allows setting the Language of the User Interface.
- Power Off:** This option allows setting the off time and sleep time.
- Memory Info:** This option allows checking the memory usage.
- Firmware Ver:** This option allows checking the firmware version.
- Firmware Upg:** This option allows to upgrade the firmware.

3.8.1 System Time Set

This option allows setting of the system date and time. The upper case display the date in Year : Month : Day Format, and the lower case display the Time in Hour : Minute : Second format. To change the Date and time, please follow here below instruction:

1. Under the SYSTEM MENU, choose SYSTEM TIME by pressing [◀] or [▶] and press PLAY [▶ II] to confirm
2. Press [VOL+] and [VOL-] to choose the parameter you want to adjust
3. Press [◀] or [▶] to change the value. Press MENU [M] to confirm.

3.8.2 Power Off Set

This option allows setting the off time and sleep time. By setting Off Time, it is possible to enable (30s, 60s, 90s and 120s) or disable the power management features to automatically shut down your player if it is not used. By setting Sleep Time, it is possible to set power off the unit after a specified time (30s, 60s, 90s, 120s) from the moment you confirm about this selection.

To modify this parameter please follow here below instruction:

1. Under the SYSTEM MENU, choose POWER OFF by pressing [◀] or [▶] and press PLAY [▶ II].
2. By using the [◀] or [▶] buttons, select OFF TIME or SLEEP TIME and press PLAY [▶ II] button.
3. Choose the desired OFF TIME or SLEEP TIME (30s, 60s, 90s, 120s) and press PLAY [▶ II] to confirm.

Memory info

The figure presents the total volume of the disc, the percentage present the percentage between used space and total space.



Specification

Size	80X40X8.5MM	
Screen	Full color display, 1.8 inch screen, 262K color	
Computer connection	High-speed USB 2.0 (FS) Flash disk	
Build-in memory	4GB	
Supply power	The longest playing time is 12hours	
REC	Sample ratio	8KHz
	Recording format	WAV (32K bps) 、 ACT (8K bps)
	Recording time	35hours (ACT , 128M Flash)
MP3、WMA、WMV、ASF	The biggest outputting ratio	(L) 10mW + (R) 10mW (32Ohm)
	MP3 bit rate	8K bps – 320K bps
	WMA、WMV、ASF bit rate	5K bps – 384K bps
	Frequency corresponding	20Hz-20KHz
	SNR	85dB
	Lack fidelity	<+ _0.05
FM radio	Frequency scope	76 MHz-90MHz/87MHz-108MHz
	Radio stations	20+20
	The biggest output rate of earphone	(L) 10mW +(R) 10mW (320)
	SNR	45dB
Music format	MP1、MP2、MP3、WMA、WAV , APE	
Temperature	-5 to 40 degree centigrade	
Multi languages	Traditional Chinese, English, simple Chinese, German, French, Italian and Spanish etc	
Operation system	Windows98/SE/ME/2K/XP、 Mac OS 10、Linux 2.4.2	

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